RECRUITMENT PARTNER FACT SHEET

What is the Wages study about?
The minimum wage is scheduled to rise to $15 an hour in Minneapolis over the next 5 years. The Wages study will evaluate the effects of this increase on the health of low-wage Minneapolis workers. The study will look at a number of health-related measures, including obesity and food purchases. We aim to enroll 450 low-wage workers in Minneapolis participate and stay in the study for up to 5 years. We will also enroll 450 low-wage workers in Raleigh, North Carolina for comparison.

Why is this study important?
We are conducting this study in order to understand whether an increase in the minimum wage results in measurable improvements in health – particularly measures related to diet and obesity. Understanding the health effects – not just the economic effects – of policies like this will help to inform policymakers who are considering minimum wage policies.

What will participants be asked to do?
Participants will meet study staff once a year over the next 5 years to:

• Have their height and weight measured
• Complete a survey
• Collect two weeks of food purchase receipts

Do participants receive compensation?
Yes. They receive up to $70 for completing measures before June 30, 2018. In addition, they will be compensated up to $50-$90 each time they complete measures (up to $350 total over 5 years).

Who can participate in the study?
People may be eligible if they:

• Are 18-years of age or older
• Work at least one job in Minneapolis at $11.50/hour or less
• Work at least 20 hours a week at $11.50/hour or less
• Speak English or Spanish
• Are not a full-time student
• Plan to continue working in Minneapolis in the next 5 yrs
• Can verify their hourly wage

Who is conducting this study?
The study is led by Dr. Caitlin Caspi, an Assistant Professor Department of Family Medicine and Community Health at the University of Minnesota.

Who is funding the study?
The National Institutes of Health and the Department of Family Medicine and Community Health at the University of Minnesota.

What can my organization do to support the study?
The best way you can support the study is to tell people about the study if they may be eligible and interested. Here are some ideas for helping get the word out about the study:

• Hang study flyers in prominent locations on the premise
• Discuss the study with guests/clients/members, and give them a copy of our study brochure.
• Promote the study in communications that your organization has with potential participants. This might include:
  • Newsletters and bulletins
  • Social media accounts (Facebook, etc.)
  • Blogs
  • Websites
  • Listservs
  • Tabling, recruiting and enrolling at events

We’re happy to write an article/provide a blurb on the study for any of these forms of communication.

• Send an email to potential participants with the study information.
• Any other way that’s appropriate for your organization!

How can I (or others) learn more?
Potential study participants can enroll by calling: 612-624-7673 or sending an email to wages@umn.edu. Any questions about the study can be emailed to Dr. Caitlin Caspi cecaspi@umn.edu.